

FIELD TO MARKET

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# Standards Committee

May 25, 2022



## Anti-trust Statement

- It is Field to Market's strict policy to fully comply with both the letter and the spirit of all applicable state, federal, and international antitrust laws. Because competitors may be present at this meeting, several topics of conversation must be avoided. In general, the types of discussion that must not occur are those that may suggest or imply agreements among competitors with respect to prices, terms of sale, discounts, credit, or any other such items that could impact prices. Other topics that must be avoided include the allocation of customers, markets or territories, bid-rigging, and group boycotts or joint refusals to do business with others.
- Field to Market will conduct this meeting in a manner that complies with all applicable antitrust laws. If at any time during the course of the meeting a participant believes that a topic prohibited under the antitrust laws is being discussed, or is about to be discussed, they should advise the facilitator and chair who will halt any further discussion.

## Objective

- Demonstrate how Field to Market new definition of regenerative agriculture can be used by members

# Agenda

- Roster and June Plenary update
- Brief reminder of Field to Market regenerative ag definition and principles
- Panel discussion on regenerative agriculture
  - Rick Clark – Grower, Field to Market 2019 Farmer of the Year
  - Andy Jobman – Grower, National Corn Growers Association (NCGA)
  - Ashley McKeon – Director of Regenerative Agriculture, Cargill
  - Greg Bohrer – Director Nature Capital, Walmart
- Q&A session
- Next steps

# Standards Committee

## Roster

Standards			
Name	Organization	Sector	Term ends
Greg Goodwin	Illinois Corn Growers Association	Grower	2023
Andy Jordan	Cotton Inc	Grower	2023
Josh Hankins	USA Rice Federation	Grower	2022
Sally Shaver	National Association of Corn Growers	Grower	2022
Luke Zwilling	Nutrien	Agribusiness	2023
Phoenix Dugger	Ardent Mills	Agribusiness	2023
Christy Wright	Corteva	Agribusiness	2022
Luther Smith	American Society of Agronomy	Agribusiness	2022
VACANT		Brands & Retail	2023
VACANT		Brands & Retail	2023
Noora Singh	PepsiCo	Brands & Retail	2022
VACANT		Brands & Retail	2022
Anis Ragland	World Wildlife Fund	Civil Society	2023
VACANT		Civil Society	2023
Ellen Herbert	Ducks Unlimited	Civil Society	2022
Ariel Kagan	Environmental Initiative	Civil Society	2022
VACANT		Affiliate	2023
Susanne Freidberg	Dartmouth College	Affiliate	2023
Clarissa Levi	MAWQCP	Affiliate	2022
Bill Robertson	University of Arkansas	Affiliate	2022

# Roster and June Plenary Update

- Call for nominations for the committee is open until June 10
- Appointments will be announced at the General Assembly on June 21<sup>st</sup>

## Field to Market outcomes-based definition of Regenerative Agriculture

Using a systems-based perspective, regenerative agriculture sequesters carbon in the soil and intentionally improves soil health, biodiversity, water quality, and air quality while ensuring the viability of farm production

# Principles of Regenerative Ag

The **principles** of a regenerative agriculture system are based on Indigenous ways of land management and are adaptive to local physical conditions and culture.

## **These principles include:**

- Minimizing soil disturbance
- Maintaining living roots in soil
- Continuously covering bare soil with crop residue
- Maximizing diversity with emphasis on crops, soil microbes and pollinators
- Integrating livestock where it is feasible



# Regenerative Ag vs Sustainable Ag

- **Regenerative agriculture** offers specific mechanisms for achieving the broad goals of **sustainable agriculture** and improving soil health.

## Regenerative Ag principles addressed by Field to Market Metrics

	Minimize soil disturbance	Maintain living roots in soil	Continuously cover bare soil	Maximize biodiversity	Integrate livestock
Biodiversity		Cover crops Rotation complexity	Rotation complexity Edge of field	Cover crops Edge of field	
Land Use		Rotation complexity	Rotation complexity		
Energy Use	Tillage				
Greenhouse Gases	Tillage	Cover crops Reduced fallow time	Cover crops Reduced fallow time		
Irrigation Water Use					
Water Quality	Tillage	Rotation complexity	Cover crops Rotation complexity	Cover crops	
Soil Carbon	Tillage	Rotation complexity Cover crops	Rotation complexity Cover crops	Rotation complexity Cover crops	
Soil Conservation	Tillage Edge of field	Rotation complexity Cover crops Edge of field	Rotation complexity Cover crops Edge of field	Rotation complexity Cover crops Edge of field	



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# Regenerative Ag Panel

- Rick Clark – Grower, Field to Market 2019 Farmer of the Year
- Andy Jobman – Grower, National Corn Growers Association (NCGA)
- Ashley McKeon – Director of Regenerative Agriculture, Cargill
- Greg Bohrer – Director Nature Capital, Walmart

***Moderator: Jonathan Geurts***

# Next Steps

Next Standard Committee Meeting

June 29? Plenary