



## Field to Market: The Alliance for Sustainable Agriculture Plenary & General Assembly Meeting

November 12, 2020 | 10:00 a.m. - 12:00 noon (ET)

### Agenda

- 10:00 – 10:05 a.m. Welcome and opening remarks from FTM Board Chair
- Brandon Hunnicutt, National Corn Growers Association
- 10:05 – 10:10 a.m. Announcement of Field to Market’s Trusted Adviser of the Year
- 10:10 – 10:30 a.m. A deeper dive | Advancing water quality outcomes in ag supply chains
- Ceres report: “Strengthening Sustainable Sourcing Company Commitments for Water Quality in U.S. Row Crops” – Kirsten James, Water Program Director, Ceres
  - Implementation of Field to Market’s new water quality metric – Allison Thomson, VP Science & Research, Field to Market
- 10:30 – 10:35 a.m. Announce of Field to Market’s 2020 Collaboration of the Year
- 10:35 – 10:55 a.m. Economic sustainability | Enhancing farmer livelihoods
- Field to Market report: “Economic Sustainability: Trends in Farm Financial Wellness for U.S. Commodity Crops” – Krista Swanson, Visiting Research Specialist, University of Illinois
  - EDF report: “Catalytic Capital and Agriculture: Opportunities to Invest in Healthy Soils, Resilient Farms and a Stable Climate” – Vincent Gauthier, Working Lands Research Analyst, Environmental Defense Fund
- 10:55 – 11:05 a.m. Keynote remarks
- Jon Doggett, CEO, National Corn Growers Association
- 11:05 – 11:10 a.m. Announcement of Field to Market’s 2020 Farmer of the Year
- 11:10 – 11:20 a.m. Key program updates
- Rod Snyder, President, Field to Market
- 11:20 – 11:30 a.m. Overview of new claims pathways for Field to Market Accelerator projects
- Chisara Ehiemere, Assurance Director, Field to Market

- 11:30 – 11:35 a.m. General Assembly meeting begins | Agenda review and anti-trust reminder
- 11:35 – 11:40 a.m. Review and approval of June minutes (VOTE REQUIRED)
- 11:40 – 11:45 a.m. Finance, operations, and governance updates
- Report on Board of Directors election results
- 11:45 – 11:50 a.m. Review 2018-2021 Strategic Plan dashboard
- Discussion of strategic planning process for post-2021
- 11:50 – 12:00 noon Standing Committee reports
- Awards & Recognition Committee
  - Education & Outreach Committee
  - Metrics Committee
  - Verification Committee
- 12:00 noon Review 2021 meeting dates | Other announcements | Adjourn