



Education and Outreach Committee Meeting

October 22, 1:00 PM – 1:45 PM EDT

Update on upcoming Dialogue on Social Science and Call for Notetakers/Facilitators

We are actively preparing for the next “Cross-Sector Dialogue, The Human Element: What Social Science Can Teach Us About Building Effective Sustainability Strategies for U.S. Agriculture.”

Action item: Let Kelly know if you are able to serve as a notetaker or facilitator for this event

Three-month Academy Follow-Up

We would like to gauge how Academy participants have put what they learned into action. Here are some questions we are considering asking:

- Did you attend the Academy, held remotely in July of 2020? yes/no
- Which of the following have you done since the Academy? (please check all that apply)
 - shared what you learned and/or resources with colleagues
 - explored the Partnership Exchange
 - inquired about starting or joining an Accelerator Project at your organization
 - reached out to another Field to Market member about a project
 - used what you learned in other areas of your work not directly related to Field to Market
 - Other
- Please tell us more about how you have used the information:
- Are you currently engaged in a project? yes/no
 - If not, are you planning to become engaged? start/join
- What is your timeline?
 - by end of 2020
 - in Q1, Q2, Q3 or Q4 2021
 - more than one year out
- What topics for future webinars, help documents or other educational resources would you like us to cover to help you effectively engage in projects?
- Where do you have lingering questions or what would you like us to cover in greater depth?
- What else would you like us to know?

Announcements and Upcoming Events

- Pre-Plenary Sector Calls – Week of Nov. 2
 - Affiliate – Friday, Nov. 6, 2-3pm
 - Agribusiness – Thursday, Nov. 5, 11am-12pm
 - Brands & Retail – Wednesday, Nov. 4, 3:30-4:30pm

- Civil Society – Thursday, Nov. 5, 2:30-3:30pm
 - Grower – Monday, Nov. 2, 1:30-2:30pm
- New Member & Guest Orientation – Nov. 9, 12pm
- Board of Directors Meeting – Nov. 10, 2pm
- FTM General Assembly & Plenary – Nov. 12, 10am
- FTM Plenary Breakout Sessions – Nov. 12, 2pm – these will replace the regular committee meetings
- Sustainable Ag Summit – Nov. 18-19
- Cross Sector Dialogue – Dec. 8, 1pm