



Education and Outreach Committee Meeting Notes
August 27, 2020

Cross-Sector Dialogues, Webinars and Member News

- VOLUNTEER BREAKOUT GROUP FACILITATORS AND NOTETAKERS NEEDED FOR UPCOMING CROSS-SECTOR DIALOGUE
 - Because this event is part of Climate Week NYC, we are increasing the capacity for participants to 150. This means we need an additional 5 facilitators and 5 notetakers.
 - **Action items:** [Register for the event](#) and let [Kelly](#) know if you are able to volunteer.
- The next Field to Market In-Focus Webinar, “Biodiversity Metric Update: Supporting Diverse Ecosystems Across Farm Landscapes” is next Wednesday, September 2, 2020 from 2-3PM EDT
- [Register](#) to view the webinar live.
- You must be logged into the Member Portal to access the registration pages for both of these events.
- Sunni Heikes-Knapton shared [this article](#) by fellow committee member Amy Roady about the important role non-operating landowners play in conservation on rented farmland. Great work Amy!

Feedback on Inaugural Continuous Improvement Academy.

Thirty-two FTM members enrolled in the Academy, held the weeks of July 21 and 28, among whom were several members of this committee. To encourage greater interaction in future iterations, we might encourage participants to keep their camera on, break content into shorter segments, have more frequent “round-robin” style discussions and offer more content as pre-recorded sessions, allowing more time for synthesis.

Upcoming Extended Committee Meeting

Our next meeting will be held September 9 and 10 from 10:00 AM – 12:30 PM EDT both days. The tentative agenda includes:

- New member perspective – what do you wish FTM offered to help your organization maximize membership?
- Engaging growers and other stakeholders in a persistently virtual world

- Training: Cross-Sector Dialogue facilitation and notetaking
- Field to Market In-Focus Webinar Series – future topics and feedback
- Education and engagement opportunities around racial justice in agriculture
- Preparing speaker proposals for the Sustainable Ag Summit

We will finalize and distribute the agenda next week. Please let [Kelly](#), or your co-chairs [Liz Hunt](#) and [Adam Shea](#) know if you have anything to add.