

MEMBERSHIP POLICIES



Member participation is essential to the success of Field to Market: The Alliance for Sustainable Agriculture. To ensure that we can meet our bold and ambitious goals, we have outlined a few key policies to guide members' participation in the Alliance. Field to Market expects all members to:

- Demonstrate a substantial interest in creating opportunities across the agricultural supply chain for continuous improvements in productivity, profitability and environmental outcomes.
- Acknowledge the principles embodied in the vision and mission of FTM and act in conformance with and support such principles;
- Adhere to Field to Market's guidelines for usage of Field to Market's trademarks, including obtaining prior written approval for any communication referencing any of the Field to Market trademarks;
- Acknowledge that all intellectual content in Field to Market's software, metrics, algorithms and Continuous Improvement Accelerator for assessing and calculating potential environmental impacts of farm management decisions remains the property of Field to Market;
- Preserve the confidential nature of any information Field to Market designates as confidential, not disclose any confidential information to any third party without Field to Market's prior written consent;
- Abide by applicable antitrust laws, regulations and guidelines;
- Attend at least one membership meeting each year;
- Remain current on membership contributions; and
- Follow Field to Market's code of conduct.

CODE OF CONDUCT

To ensure a productive environment for multi-stakeholder collaboration, Field to Market works to ensure that all participation is conducted in a constructive and professional manner. Professionalism and respect is paramount to our success and critical to our multi-stakeholder effort. All members in Field to Market pledge to:

- Provide strategic advice, guidance and review of the processes and development of Field to Market's programs;
- Provide a formal, reasoned process for Field to Market to listen and respond to stakeholder issues and concerns;
- Serve as a sounding board for reviewing internal decisions, positions, and policies before they are finalized;
- Assume good intent from other participants;
- Welcome constructive criticism;
- Partner critical comments with a route to improvement;
- Seek to understand other participant's point of view and ask clarifying questions;
- Challenge each other in the spirit of helping Field to Market succeed;
- Be direct in all communications; and
- Stay focused on subjects the group can address.

Field to Market reserves the right to deny or rescind membership from any organization the Board of Directors, in its sole discretion, determines to be operating not in the best interest of achieving Field to Market's mission and goals or in violation of these membership policies.

MEMBERSHIP BENEFITS



Consumers are asking more questions about how their food, feed, fiber and fuel is produced. Field to Market helps bridge a common gap in supply chain analysis by providing more on-the-farm information and uniting the agricultural supply chain and key stakeholders around a common sustainability framework to drive continuous improvement in the sustainability of U.S. agriculture. Membership in Field to Market provides your organization with:

- Recognition of leadership and innovation through your involvement with this unparalleled, collaborative forum for advancing the sustainability of U.S. agriculture;
- Access to Field to Market's credible, verified metrics, indicators, algorithms and services;
- Ability to participate in Field to Market's programs and related standards, procedures and protocols developed through a multi-stakeholder process;
- Opportunity to work closely with other members and foster relationships across the supply chain;
- Opportunity to participate in discussions and decision-making regarding sustainability metrics, tools and programs for U.S. commodity crops;
- Membership and a vote on the General Assembly (1 delegate per voting organization) for full members;
- Eligibility to serve on the Board of Directors (based on nomination from your sector) for full members;
- Opportunity for full members to be directly involved in working groups (based on nomination from your sector) and contribute to recommendations and decisions of these groups;
- Field to Market staff and contractor support for on-the-ground Continuous Improvement Projects;
- Utilization of the Field to Market trademarks (name, logo) in accordance with communications guidelines and brand standards; and
- Confidentiality of any technical or financial information that you may share with Field to Market.