



*Education and Outreach Committee Meeting Notes*  
*23 April 2020*

**Action items:**

- **Share best practices for hosting a remote Cross-Sector dialogue with up to 10 breakout discussion groups.**
- **Offer suggestions for future In-Focus Webinars**
- **Review the draft Academy agenda and let Kelly ([kyoung@fieldtomarket.org](mailto:kyoung@fieldtomarket.org)) know how we can make it better.**

*Cross-Sector Dialogues*

Due to travel and meeting disruptions resulting from Covid-19, the Cross-Sector Dialogue schedule has been adjusted as follows:

- **Banking on Solutions: The Emerging Role of Ag Finance and Crop Insurance in Agricultural Sustainability** will be June 25, 2020. It is likely that this event will be remote.
- **Climate Action 2.0: The Next Decade of Greenhouse Gas Reduction and Climate Resilience Efforts in U.S. Agriculture** remains scheduled for September 10, 2020 immediately following the in-person committee meeting at the Hall of States in Washington, D.C.
- **The Human Element: What Social Science Can Teach Us About Building Effective Sustainability Strategies for U.S. Agriculture** has been moved to occur with our November plenary in Phoenix, A.Z. The exact date and time are yet to be determined.

*In-Focus Webinars*

These webinars have been held so far in 2020:

- Release of Pest Management Report
- Getting Started with the Project Directory & Partnership Portal
- FTM Metrics

Topics planned for 2020:

- Soil Carbon
- Claims and sampling
- Telling your sustainability story
- Harmonization (public)
- Field to Market Canada

*Continuous Improvement Accelerator Academy*

The event agenda is still under revision, but the current draft can be accessed [here](#).

