TEMPLATE FULL MEMBER ANNOUNCEMENT

**[Organization XYZ]** **Joins Field to Market***Pledges to Catalyze Opportunities for Continuous Improvement
in Sustainability of Commodity Crop Production*

**[Organization XYZ]** announced today that it has joined Field to Market: The Alliance for Sustainable Agriculture, a leading multi-stakeholder initiative working to unite the agricultural supply chain in defining, measuring and advancing the sustainability of food, feed, fiber and fuel production in the United States.

 <<INSERT QUOTE FROM **[Organization XYZ]**’s LEADERSHIP>>

As an active member in Field to Market, **[Organization XYZ]** will work together with grower organizations, academia, conservation groups, public sector partners and leading companies to help to catalyze opportunities across the agricultural value chain for continuous improvements in environmental outcomes.

Field to Market engages in broad communication and collaboration with stakeholders to ensure a coordinated, outcomes-based approach to sustainable agriculture that is grounded in science. By providing useful measurement tools and resources, Field to Market helps growers and the supply chain track and promote continuous improvement at the field and landscape levels.

<<INSERT REQUESTED QUOTE FROM FIELD TO MARKET>>

Representing all facets of the U.S. agricultural supply chain, Field to Market, provides an unparalleled platform that helps the food and agricultural supply chain deliver sustainable outcomes for agriculture. For more information, visit [www.fieldtomarket.org](http://www.fieldtomarket.org).

**About [Organization XYZ]**
<<INSERT ORGANIZATION BOILERPLATE>>

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**Contact**<<INSERT CONTACT INFORMATION>>