TEMPLATE ASSOCIATE MEMBER ANNOUNCEMENT

**[Organization XYZ]** **Joins Field to Market***Pledges to Catalyze Opportunities for Continuous Improvement  
in Sustainability of Commodity Crop Production*

**[Organization XYZ]** has joined Field to Market: The Alliance for Sustainable Agriculture as an associate member. As a leading multi-stakeholder initiative, Field to Market is working to unite the agricultural supply chain in defining, measuring and advancing the sustainability of food, fiber and fuel production in the United States.

<<INSERT QUOTE FROM **[Organization XYZ]**’s LEADERSHIP>>

Working together with grower organizations, academia, conservation groups, public sector partners and leading companies engaged in the Alliance, **[Organization XYZ]** will help to catalyze productive and profitable opportunities across the agricultural value chain for continuous improvements in environmental outcomes.

<<INSERT REQUESTED QUOTE FROM FIELD TO MARKET>>

Field to Market engages in broad communication and collaboration with stakeholders to ensure a coordinated, outcomes-based approach to sustainable agriculture that is grounded in science. By providing useful measurement tools and resources, Field to Market helps growers and the supply chain track and promote continuous improvement at the field and landscape levels.

Representing all facets of the U.S. agricultural supply chain, Field to Market provides an unparalleled platform that helps the food and agricultural supply chain benchmark sustainability performance, catalyze continuous improvement and enable supply chain sustainability claims. For more information, visit [www.fieldtomarket.org](http://www.fieldtomarket.org).

**About [Organization XYZ]**   
<<INSERT ORGANIZATION BOILERPLATE>>

###

**Contact**   
<<INSERT CONTACT INFORMATION>>