

# FIELD TO MARKET NATIONAL FARMER'S DAY | OCT 12, 2019



## WHAT IS NATIONAL FARMER'S DAY?

National Farmer's Day, celebrated annually in the United States on October 12, is a day to acknowledge and thank farmers for the hard work they do every day to supply safe and abundant food, feed, fiber and fuel for our nation. Field to Market encourages our members to use this day to shine a light on the extraordinary growers you work.

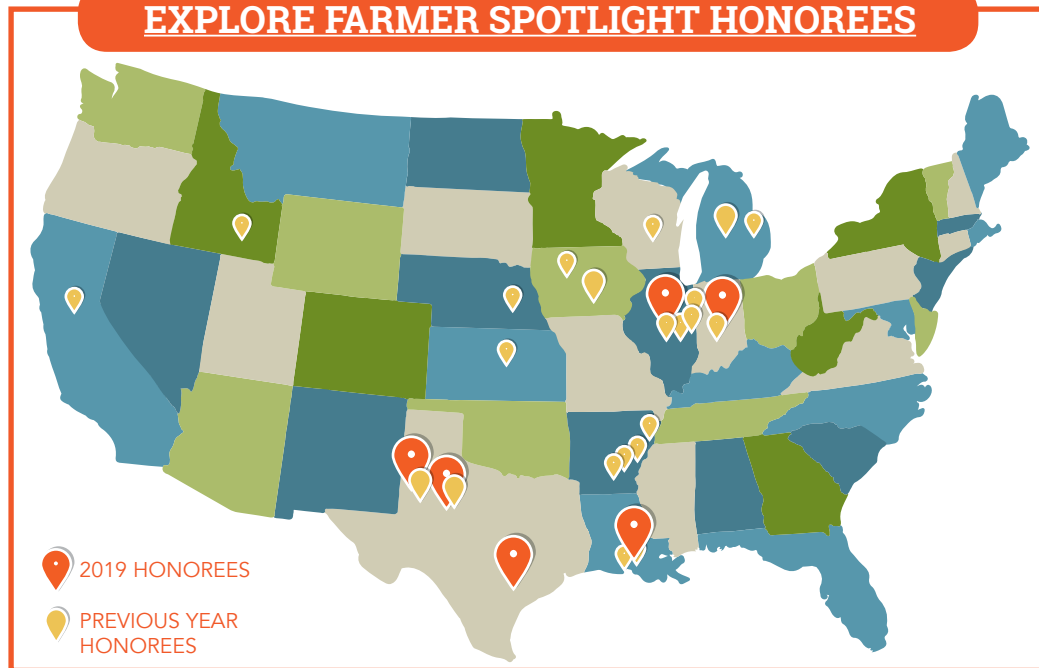
## HOW CAN I JOIN THE CONVERSATION?

Organizations across the value chain can benefit from sharing sustainable agriculture success stories, and National Farmer's Day is the perfect time to recognize those farmers who are leading environmental stewards. Throughout the year, Field to Market's Awards and Recognition Committee profiles 6-12 farmer leaders who are championing sustainability on their farms. To date, we have honored over 25 producers around the country through our Farmer Spotlight Series.

Sharing these easy to understand, bite-size success stories can help members across the value chain shine a light on the exceptional practices they are supporting through their membership in the Alliance.

Explore success stories from this year's cohort or past Honorees on the [Field to Market website](#), and consider sharing these growers' accomplishments with audiences on your own channels.

## EXPLORE FARMER SPOTLIGHT HONOREES



Leading up to and on October 12, Field to Market will share stories of outstanding farmers who have been selected as Farmer Spotlight Honorees on our Twitter and LinkedIn feeds. Join us by:

- Sharing a Farmer Spotlight Honoree's story who exemplifies exceptional stewardship in your region or industry
- Downloading images celebrating Field to Market's 2019 Farmer Spotlight Honorees
- Tweeting with a National Farmer's Day Hashtag and tagging @FieldtoMarket:
  - #NationalFarmersDay
  - #ThankaFarmer
  - #SustainableAg
- [Nominating a deserving farmer for future recognition](#)

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